



ALBERTA SEED PROCESSORS

JANUARY 16 – 18, 2019

Double Tree Inn, Edmonton, Alberta

66th ANNUAL MEETING INVITATION

This is an exciting time to be in the agriculture business, with many transitions happening both inside and outside of our industry. The Board of Directors has organized an agenda that will help us garner input from the membership about the Association's path forward, and provide guidance for individual Seed Processing Facilities to operate thriving businesses into the future.

Please note that we have changed our venue to the **Double Tree Inn** in West Edmonton and as part of our program will be attending the Mayfield Dinner Theatre. As we are working with a new venue, registering prior to December 15, 2018 is key to guaranteeing your spot at our exciting AGM.

Registration Includes:

- Access to the entire convention as per the agenda and the opportunity to have input regarding the operation and direction of your Association
- A welcome reception hosted by BASF in conjunction with registration on Wednesday afternoon
- **BONUS WORKSHOP: on Wednesday afternoon**
 - Select A Session**
 - Topic #1: Safety Beyond the Policy Manual
 - Topic #2: Communication is Key: Conveying messages in spoken, written, & virtual world
- Great Value: Meals, Reception, Education, Dinner Theatre & Networking!

We sincerely hope you are able to join us. Your input is important to shape the future of our Seed Processing Association.

See You in January!

Hector Ouellette
President

Vision: "To create seed & grain processing opportunities for local and global markets"



66th ANNUAL MEETING

Please note this change:

NEW VENUE! Double Tree Inn 16615 - 109 Ave, Edmonton AB T5P 4K8

WORKSHOP: Wednesday, January 16, 2019 1:00 - 4:00 pm

Registered attendees can select one of these two sessions:

- 1. Safety Beyond the Policy Manual:** Targeted to all Managers, Staff & Board members to learn how to take safety beyond the safety manual and make it part of day to day operations. This workshop is geared towards federal safety code of seed processing plants, but can also be applied on the farm.
- 2. Communication is Key: Conveying messages in spoken, written, & virtual world:** Targeted for everyone from the terrified to the 'toastmasters'. Learn tips & tricks to formulating a message, when to speak & when not to. With fun and enriching opportunities to build or tune up your skills. **Includes one on one coaching as well as small group learning.** *Limited to 30 attendees: register early.*

Pre-Sale of Additional Dinner Theatre & Meal Tickets: Need an extra meal ticket? Discounted tickets for the Dinner Theatre and other meals will be sold PRIOR to the event. *Dinner Theatre tickets cannot be guaranteed after December 15, 2018.* Refer to registration form for further details.

December 15th is a Key Date:

The deadline for early registration is December 15th.

- Payments received on or before **December 15th** will be at a discounted rate of \$300.
- Payments & registrations received after December 15th will be \$350.
- All attendees are required to submit a registration form.

Reservations must be made prior to December 15th, to receive the reduced rate!

- **Double Tree Inn Reservations:** Delegates are responsible to make their own hotel reservations. Please refer to the registration form for hotel reservation details.



TENTATIVE AGM Delegates Agenda

Wednesday - JANUARY 16, 2019

- 9:00 am – noon **Managers Meeting:** Open to managers & invited guests
- 1:00 - 4:00 pm **Professional Development Workshops** (open to all registered attendees)
1. **Safety Beyond the Policy Manual**
 2. **Communication is Key**
- 4:00 pm – 7:00 pm **Registration Desk**
IMPORTANT Voting credential cards must be completed and presented at registration.
- 4:00 pm - 5:30 pm **Partner Welcome Reception Hosted by BASF**
Agronomy Learning Stations, Refreshments and Light Snacks.
No RSVP required; just drop by after visiting the registration desk.
- 7:30 pm - 12:00 am **Ice Breaker Event:** *Hosted by: Managers Association*

Thursday - JANUARY 17, 2019

- 7:00 - 8:00 am **Breakfast**
- 7:00 am **Registration Desk Opens**
- 7:30 am **Trade Show Opens**
- 8:00 am **Annual General Meeting**
- 9:45 am **BASF: Company Update**
- 10:00 am **Refreshment Break & Trade Show**
- 10:30 am **BAYER: Product & Company Update**
- 11:00 am **GUEST SPEAKER**
Dr. Paul Bullock, Department of Soil Science



University of Manitoba

Paul Bullock is a Professor in the Department of Soil Science, University of Manitoba. He has a Bachelor of Science in Agriculture and a M.Sc. in Soil Science from the University of Saskatchewan and a Ph.D. from the Centre for Resource and Environmental Studies, Australian National University. Prior to joining the University of Manitoba, Dr. Bullock had several years experience in global operational crop yield forecasting at the Weather and Crop Surveillance department of the Canadian Wheat Board in addition to development of remote sensing applications for field crops with Noetix Research Inc. His research covers a range of topics in agrometeorology including modeling weather impacts on crops, assessment of weather-based production risk and soil moisture modeling and measurement techniques.

- 12:00 pm **Awards Luncheon**
Join us in recognizing our outstanding award recipient. Also celebrate with the recipients of the GOLDEN KERNEL AWARDS that recognize achievements in Seed Applied Technologies.

Vision: “To create seed & grain processing opportunities for local and global markets”



Thursday - JANUARY 17, 2019

1:30 pm **National Seed Industry Update**

2:15 pm **Setting the Stage with Communication: Issues Ink – Shawn Brook**



Doing the right thing is not always easy, but it is always the right thing! Shawn remains committed to this concept and knows very clearly that he has surrounded himself with a superbly talented group of colleagues at Issues Ink. With a keen focus on solutions, Shawn utilizes his more than 20-plus years of management experience across multiple private and public sector industries to help share and shape the ag communications landscape. Travelling extensively around the world provides a huge network and global experiences to help clients find solutions to enhance their businesses and increase their return on investment. Content is king and execution is critical – for all of us.

3:15 pm **Refreshment Break & Trade Show**

3:45 pm **Focus Group Discussion**

Delegates break out into smaller groups and discuss topics pertinent to the Association and its members

4:45 pm **Resolutions** (Must be submitted by Friday, December 15th, 2018)

5:00 pm **Annual General Meeting recess until following day**

5:00 pm **REGIONAL ELECTIONS: Regions 3 & 4;** please have 2 or 3 delegates from each plant in these regions attend the elections.

Evening Entertainment: Mayfield Dinner Theatre Presents “CANADA 151”

6:00 pm Doors Open

6:00 -8:00 pm Buffet Dinner Served

8:00 pm Show



Canada 150 is old news – CANADA 151 is where the party is! The Mayfield celebrates all things Canadian...and what's not to celebrate! The amazing cast will conjure up the best artists, performances and historical moments of the last 151 years – Bryan Adams, Shania Twain, Celine Dion, Anne Murray, The Guess Who, Alanis Morissette, The Tragically Hip and dozens more are in tow for the biggest all-Canuck party of the year. From sea to shining sea, we honor all the things that make us uniquely Canadian. So grab your toque, eh – and get ready for a time steppin', bannock baking, cod kissin', beer bangin', maple syrup sucking good time and discover why we are all so proud to be CANADIAN. Guaranteed to be the hit of the year...its 151% proof!

Important Note: Children under 5 years of age are not permitted in dinner theatre.

Dress Code: The recommended dress code is business casual or better.

Management has the right to deny anyone admittance if their attire is not suitable.

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FRIDAY – JANUARY 18, 2019

- 7:00 - 8:00am **Breakfast**
- 7:30 am **Trade Show Opens**
- 8:00 am **ANNUAL MEETING Reconvenes**
Regional Election Results
- 8:10 am **“IF WE CAN DO IT, YOU CAN DO IT”**
A showcase of innovative business ideas or the adoption of processes that enhance productivity or profitability.
- 9:00 am **Labour Canada; Know the Code**
- 9:40 am **Refreshment Break & Trade Show**
- 10:15 am **Focus Group Discussion**
- 10:45 am **Syngenta Product & Company Update**
- 11:15 am **Budget, Appointment of Auditor, Unfinished & New Business**
- 11:30 am **KEYNOTE SPEAKER Dan Comiskey: Safety in the Workplace**



Two Time Grey Cup Champion, Safety, and Overcoming Adversity Expert Dan Comiskey played football in the Canadian Football League for 12 years. During this period, he had over 40 different coaches. All of these coaches were behavior change specialists and Dan took advantage of all the knowledge presented to him over the years.

Dan’s winning philosophies are rooted in the thought process that we are the sum total of our behaviors. He is an expert in explaining the transformative “butterfly effect”. It is about adopting incremental good habits, character building and leadership. The parallels drawn between the corporate world and professional football have given Dan Comiskey great insight into supervising,

coaching and inspired leadership.

Dan Comiskey suffered multiple injuries during his professional football career and also had to deal with the loss of his stepbrother who passed in an industrial accident. His father in-law also suffered a permanent brain injury in an industrial accident less than one year from retirement. Dan has a very personal perspective on the importance of safety codes, safety communication and the importance of attention to Safety in the Workplace. He is passionate about it.

Dan retired from the Edmonton Eskimos, where he was a perennial all-star and a two-time Grey Cup champion. Throughout the last half of his career Dan became passionate about worker’s safety. He started developing leadership and behavioral programs that were used by major oil and gas, construction and manufacturing companies. These programs included classroom leadership training as a field level leadership coaching program designed to improve leadership and safety culture.

12:45 pm **Annual Meeting Adjournment**

12:45 pm **Recognition Luncheon**

Join us in acknowledging long service contributions as well as provincial board contributions.

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TENTATIVE Partner Program: Get Your ZEN On!

Wednesday - JANUARY 16, 2019

4:00 - 7:00 pm **Convention Registration**

4:00 - 5:30 pm **BASF Welcome Function**

7:30 p.m. - 12:00 am **Ice Breaker Event**

Thursday - JANUARY 17, 2018

7:00 - 8:00 am **Breakfast**

10:00- 12:00 pm **CONNECT**

- *An enriching session on being the best version of yourself.*
- *Speaker: Tamina Miller, meditation teacher, farm wife, mother of two young men in college, has been actively pursuing wellness as her number one goal for the past ten years.*



12:00 pm **Awards Luncheon**

1:30 – 4:30 pm **CREATE**

- **Let's talk PULSES!** *Everything you wanted to know about peas, beans, lentils and chickpeas!*



- *Session Description: Did you know that pulses are dry peas, beans, lentils and chickpeas and we grow them right here in Alberta? Come to this interactive session and discover more about the health benefits of pulses, how to prepare them and a bit about farming pulses in Alberta. Get your taste buds ready to try a variety of food samples showcasing the great taste and versatility of pulses!*
- *Speaker Bio: Debra McLennan is a Registered Dietitian with over 25 years of experience in health care, education and industry. Debra brings her passion for food and nutrition to her role as Food & Nutrition Coordinator with Alberta Pulse Growers where she enthusiastically encourages everyone to add tasty Alberta pulses to their meals every day!*

WAIT! That's not all. ...

- *Create a small "eco-craft" to top off your day of health & well-being*

6:00 - 8:00 pm **Buffet Dinner @ Mayfield Dinner Theatre**

8:00 pm **SHOW "Canada 151"**

Refer to delegate agenda for details & restrictions.

FRIDAY – JANUARY 18, 2018

7:00 - 8:00 am **Breakfast**

11:30 am **KEYNOTE SPEAKER: Dan Comiskey, Safety in the Workplace**

Please refer to delegate Agenda for details on the Key Note.

12:45 pm **Recognition Luncheon**

Join in celebrating long service recognition recipients.

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66TH ANNUAL MEETING REGISTRATION FORM

Early Registration: Pricing if payment is received BEFORE December 15, 2018

Last Name	First Name	Delegate Registration, Includes meetings, key note speaker, all meals, dinner theatre & workshop: \$300	Partner Program access to workshops, meals, dinner theatre PLUS Connect & Create program: \$300	ONLY Select one/person		Extra Breakfast or Lunch Tickets \$35 each	Extra Dinner Theatre Tickets \$95 each	Please indicate all Food Allergies
				Check this box to attend the Communication Workshop on Wednesday afternoon	Check this box to attend Safety Beyond the Policy Manual Workshop on Wednesday afternoon			
						Sub Total		
						GST 5%		
						Total		

Pricing if payment is received AFTER December 15, 2018

Last Name	First Name	Delegate Registration, As Above \$350	Partner Program As Above. \$350	ONLY Select one/person		Extra Breakfast or Lunch tickets \$40 each	Extra Dinner Theatre Tickets \$110 very limited supply	Please indicate all Food Allergies
				Check this box to attend the Communication Workshop on Wednesday afternoon	Check this box to attend Safety Beyond the Policy Manual Workshop on Wednesday afternoon			
						Sub Total		
						GST 5%		
						Total		

Have you remembered to book your hotel rooms?
Deadline to reserve at group rate of \$159/room is December 15, 2018

Individual Reservations	Via Phone	(780) 484-0821 or toll free at 1-800-661-9804, Quote group code of "ASP"
	Via Website	Quoting Group Code: ASP under the "Special Rate Code"
	Via Webpage	http://doubletree.hilton.com/en/dt/groups/personalized/Y/YEGNMDT-ASP-20190112/index.jhtml

Make all Cheques Payable to Association of Alberta Co-op Seed Cleaning Plants Ltd.

If paying by E-Transfer; contact the office For Details.

Please return form to: FAX: 1.888.446.5853. or EMAIL monica.klaas@seedprocessors.ca

Please remit payments to: Alberta Seed Processors 5030 50th Street, Lacombe, AB T4L 1W8

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Listing as of October 22, 2018

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