

ALBERTA SEED PROCESSORS
2020 67th ANNUAL MEETING INVITATION

JANUARY 15 – 17, 2020

Double Tree Inn - EDMONTON, ALBERTA

This is an exciting time to be in the Agriculture business, with many transitions happening both inside and outside of the agriculture industry. Typically, close to 75% of our member plants send representatives to our AGM comprising both of staff and farmer board of directors. Only by constant engagement do we continue to build an even better Association. The board of directors' have organized an agenda that should not only assist in garnering input from the membership as to the path forward for the Association, but also to provide guidance for individual Seed Processing Facilities to operate thriving businesses into the future.

Please note that we have once again selected the Double Tree Inn in West Edmonton as our venue, and as part of our program will be attending the Mayfield Dinner Theatre. Registering prior to December 13, 2019 is key to guaranteeing your spot at our exciting AGM.

Registration Includes:

- Access to the entire convention as per agenda: opportunity to have input and engage with the vibrant seed processing industry in Alberta.
- **BONUS WORKSHOP: on Wednesday afternoon Select A Session**
- Topic #1 Better Meetings = Better Boards
- Topic #2 Critical Conversations: Conveying messages in spoken, written, & virtual world

(Great Value: Meals, Reception, Education, Dinner Theatre & Networking!!)

We sincerely hope you are be able to join us. Your input is important to shape the future of our Seed Processing Association.

See You in January!



Hector Ouellette
President

67th ANNUAL MEETING
VISION TO THE FUTURE

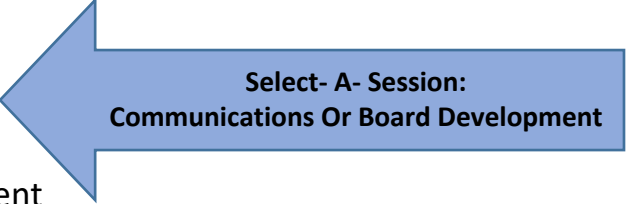
January 15, 16, & 17, 2020 – DOUBLE TREE INN - EDMONTON, ALBERTA

TENTATIVE SCHEDULE OF EVENTS

(Subject to change)

Wednesday, January 15th

- 8am –12pm** Manager’s meeting (by invitation only)
- 1 – 4pm** **Business Development Training**
- 4 – 7pm** Registration
- 7 -12pm** Welcome Reception & Entertainment



**Select- A- Session:
Communications Or Board Development**

Thursday, January 17th

- 8 - 4** Business Meeting & Trade Show
- 8 - 4** Ladies Program
- 12-1:30** Awards Luncheon
- 4 - 5** Regional Elections for Regions 5, 6 & 7
- 6 -12** Mayfield Dinner Theatre

Friday, January 18th

- 8 - Noon** Business Meeting & Trade Show
- 11:00 am** Keynote Speaker
- Noon** Long Service Recognition Luncheon

Key Dates:

OCTOBER:

Registration Packages Available with Further Agenda Details,
Hotel Reservations Available.

Via Telephone:(780) 484-0821 or toll free at 1-800-661-9804

Quote group code of "ASP"

Via Double Tree Website: Quoting Group Code: ASP under the “Special Rate Code”

Via Personalized Webpage: [Alberta Seed Processors AGM](#)

DECEMBER 13:

Deadline to reserve hotel rooms at group rate starting at \$159.00 (parking included)
Deadline for early registration fee of \$300.00

67th ANNUAL MEETING

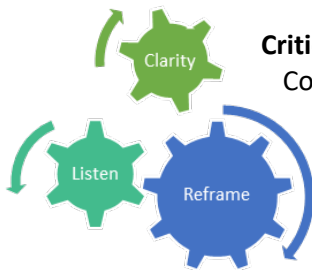
Wednesday Workshops:

New: 2 concurrent workshops will be offered:

Both scheduled at 1-4 pm January 15th. (When registering, please select one workshop to attend)

Better Meetings = Better Boards: One of the key methods that boards communicate is through board meetings. Everyone has attended a meeting in which they leave & wonder why they attended, or that herding cats would be more orderly. Having a safety manual & passing an inspection are only part of Safe Work places. Actually having a safe ATTITUDE is the most important ingredient in ensuring safety is always a priority.

Who should attend: Directors, and Anyone that holds a position (including secretary's) on any board.



Critical Conversations: Communication Skills for the Grass-Roots Agriculture Sector:

Communication is king. Whether it's in the form of speaking formally in front of an audience or simply giving a concise board report learning how to communicate more effectively is a skill that most rural Albertans do not have the opportunity to develop. Attend this workshop to learn how to formulate a statement, when to speak & more importantly, when not to speak. Tip & tricks to shake the jitters, and more!

Who should attend: Everyone!! Regardless of communication skill.

Guest Speaker: **Dr. Pierre Hucl** Crop Development Centre, University of Saskatchewan,

Dr. Hucl is the current senior spring wheat and canary seed breeder at the Crop Development Centre in Saskatchewan. He is an internationally recognized, innovative plant breeder, having released over 50 cultivars of wheat, canary seed and pulse crops. He has been recognized numerous times for his breeding accomplishments. In 2016 he received the Seed of the Year award for co-creating the hard red spring wheat variety CDC Teal. Earlier this year, he received the Canadian Seed Trade Association's Plant Breeding and Genetics award.



Key Note Speaker: **Viviane Forest** Gold Medalist, Paralympic Athlete and Overcoming Adversity Expert

Viviane Forest is a Triple Gold Medal Paralympian of 2000, 2004 and 2010. Viviane is one of Canada's most decorated Paralympic athletes. After a nine-year career as a member of the national Goalball team, she now competes for Canada in Para-Alpine skiing. Viviane Forest has seven Paralympic medals from three different Paralympic Games.

Viviane was born in Montreal but now calls Edmonton home. She has been in competitive sports since the age of four. Viviane played hockey and ringette, participated in karate, judo, track and field, cycling and provincial level swimming. The one thing that differentiates Viviane from other athletes is that she has only 4% of normal vision. Yet she excels at the highest possible levels.

Viviane Forest races down the ski slopes, with her guide, at speeds over 100 km/hr. They use a two-way radio system, trust and confidence to prevail on the slopes of the world. At the

Vancouver 2010 Paralympic Winter Games, Viviane won medals in all five alpine race disciplines. With two Paralympic gold medals won in Goalball at the Sydney 2000 and the Athens 2004 Paralympic Summer Games, Viviane has become one of a few female high performance athletes in the world to win gold medals in both summer and winter Paralympic or Olympic Games.

Partner Program: Connect & Create. The partner program is scheduled from 10-3 on Thursday is being designed to foster networking, learning, and above all - FUN! Stay tuned for announcements on the program that is still under construction. Register early, as space is limited

2020 AGM Public Registration Form

*Early Registration Pricing if Payment is Received **BEFORE** December 13, 2019*

Last Name	First Name	Delegate Registration Includes meetings, key note speaker, all meals, dinner theatre & workshop \$300	Partner Program workshops, meals, dinner theatre PLUS Connect & Create program \$300	ONLY Select one/person		Extra Breakfast or Lunch tickets \$35 each	Extra Banquet Tickets \$95 each	Please indicate Food Allergies
				Check this box to attend the Communication Workshop on Jan 15	Check this box to attend Better Meetings = Better Boards Workshop on Jan 15			
						Sub Total		
						GST 5%		
						Total		

*Pricing if Payment is Received **AFTER** December 13, 2019*

Last Name	First Name	Delegate Registration As Above \$350	Partner Program As Above. \$350	ONLY Select one/person		Additional Breakfast or Lunch tickets \$40 each	Additional Dinner Theatre Tickets \$110 (limited supply)	Please indicate Food Allergies
				Check this box to attend the Communication Workshop	Check this box to attend Effective Meetings Workshop			
						Sub Total		
						GST 5%		
						Total		

Please return form to: fax: 1.888.446.5853. or email: monica.klaas@seedprocessors.ca

Make all Cheques Payable to "Association of Alberta Co-op Seed Cleaning Plants Ltd."

If paying by E-Transfer; contact Monica Klaas For Details (4034899999) (monica.klaas@seedprocessors.ca)

Please remit payments to: Alberta Seed Processors 5030 50th Street, Lacombe, AB T4L 1W8

Remember to Book Your Hotel Rooms:

Individual Reservations:

Via Telephone (780) 484-0821 or toll free at 1-800-661-9804 Quote group code of "ASP"

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