



ALBERTA SEED PROCESSORS

67th Annual General Meeting Tentative Delegates Agenda

(Subject to Change & Approval)

January 15-17, 2020

Double Tree Inn, Edmonton, AB

Wednesday - JANUARY 15, 2020

9:00 am – noon **Managers Meeting** (Managers & Invited Guests)

Robson Room

1:00 - 4:00 pm

Concurrent Professional Development Workshops *(open to ALL)*

1. **Better Meetings = Better Boards**
Sponsored by ATP Nutrition

Robson Room

2. **Critical Conversations**
Sponsored by 2020 Seed Labs

Silver Birch Conference Centre # 6

3. **Insurance 101**
Sponsored by Foster Park Brokers

Rundle Room

Select one of these three sessions: all 1:00-4:00 pm

Better Meetings = Better Boards: One of the critical ways that boards communicate is through board meetings. Attend this workshop to gain a better understanding of pre-meeting preparation, the power of agendas, and basic meeting processes that ensure that meetings reach goals with democratic clarity.

Who should attend: Directors and anyone holding a position (including secretaries) on any board.

Critical Conversations: Communication Skills for the Grassroots Agriculture Sector: Communication is king. Approaching communication as 'conversations' ensures all parties taking part in the communication gain an understanding of one another. Attend this workshop to learn how to ask questions to gain understanding, formulate a statement, when to speak, and when to listen.

Who should attend: Everyone!!

Insurance 101: Everything you need to know about insurance: Foster Park Brokers are gathering a team of insurance gurus to talk about everything from Commercial to Group Benefits to Farm Insurance. They will also cover Claims Procedures, Best Practices, as well as how Waivers and Contracts play a role in respect to insurance policies.

Who should attend: At least one director from each board, plus group benefit administrators.

4:00 pm – 7:00 pm **Registration Desk**

Sponsored by Foster Park Brokers

IMPORTANT

Voting credential cards must be completed and presented at registration.

Lanyards & Registration Packages

Sponsored by Lewis M Carter

7:00 pm - 12:00 am **Ice Breaker Event:**

Logan/Palisades Rooms

Hosted by: BASF & Managers Association

Entertainment, Door Prizes, Light Snacks, Refreshments, No Host Bar.

Meeting Room WIFI (access code: **CanSeed**)

Sponsored by CanSeed Equipment

Thursday - JANUARY 16, 2020

7:00 - 8:00 am **Breakfast** Palisades/Logan Rooms
Sponsored by ATCO Energy & Meridian

7:00 - Noon **Registration Desk** Foyer
Sponsored by Foster Park Brokers

8:00 am **Trade Show Opens** Emerald/Maligne Rooms

8:00 am **Annual General Meeting** Robson/Rundle Rooms
Call to Order – Hector Ouellette, President
O Canada – Wendy Coppock
Invocation
Greetings from Government Officials, Agriculture Industry
Business Meeting, including reports & formation of finance committee
Disposition of 2019 Resolutions
Auditor's Report – Daryl Andre
Managers Association Report – Hugh Baier

10:00 am **Refreshment Break & Trade Show**
Sponsored by SGS BioVision, & Hanks Feed Mills

10:30 am **Bayer CropScience Update** Allan Anderson, Beth Brown

11:00 am **GUEST SPEAKER**

Dr. Pierre Hucl Crop Development Centre, University of Saskatchewan,



Great Strides in Wheat Variety Development

Dr. Hucl is the current senior spring wheat and canary seed breeder at the Crop Development Centre in Saskatchewan. He is an internationally recognized innovative plant breeder, having released over 50 cultivars of wheat, canary seed and pulse crops. He has been recognized numerous times for his breeding accomplishments. In 2016 he received the Seed of the Year award for co-creating the hard red spring wheat variety CDC Teal. Last year, he received the Canadian Seed Trade Association's Plant Breeding and Genetics award.

Sponsored by Seed Check Technologies

12:00 pm **Awards Luncheon** Palisades/Logan Rooms
Sponsored by Bayer CropScience
Join us in honoring our *OUTSTANDING SERVICE AWARD* winner and the recipients of the *GOLDEN KERNEL AWARDS*.

1:15 pm **Value Creation Panel Discussion/ Q & A** (*Todd Hyra, Lauren Comin, TBA*)
Funding of provincial government research is under review, including plant breeding activities. This means there is a possibility of provincial plant breeding programs being discontinued, which definitely ties into the value creation discussion.

2:30 pm	National Seed Industry Update: Seed Synergy	Roy Van Wyk
3:00 pm	Refreshment Break & Trade Show <i>Sponsored by Flaman Grain Cleaning & Handling Systems & One Step Automation</i>	
3:30 pm	BASF: Product & Company Update	Chris Hewitt
4:00 pm	Alberta Seed Guide Update: Putting the social back into social media	Issues Ink – Shawn Brook
4:50 pm	Resolutions (Must be submitted by December 1st, 2019)	
4:55 pm	REGIONAL ELECTIONS: Regions 5, 6 & 7; Please have 2 or 3 delegates from each plant in these regions attend the elections.	
5:00 pm	Annual General Meeting recess until following day	

Evening Entertainment: ***Sponsored by Syngenta***

Mayfield Dinner Theatre Presents: “Class of ’63: A Rockin’ Reunion”

6:00 pm	Doors Open
6:00 -8:00 pm	Buffet Dinner Served
8:00 pm	Show



Join the high school class of 1963 as they celebrate their 25-year reunion, spending an unforgettable night reliving their old stomping grounds, old romances and the music of their youth. 1960-1963 was a time that brought us hot rods, the prom, the beach party and the drive-in. This was truly a golden age with new styles, new found freedoms and most importantly this crazy new thing called rock ‘n roll! There is something here for everyone, whether it brings back old memories or makes others say what the heck were they thinking! The great artists of the late 50’s and early 60’s will be on display and it will be a rock n’ roll party of epic proportions!

*Important Note: Children under 5 years of age are not permitted in dinner theatre.
Dress Code: The recommended dress code is business casual or better.
Management has the right to deny anyone admittance if their attire is not suitable.*

FRIDAY – JANUARY 17, 2020

7:00 - 8:00 am	Breakfast <i>Sponsored by: Farm Credit Canada & Nexeed</i>	Palisades/Logan Rooms
8:00 am	Trade Show Opens	
8:00 am	ANNUAL MEETING Reconvenes Election Results for Regions 5, 6 & 7	Rundle/Robson Rooms

8:10 am **“IF WE CAN DO IT, YOU CAN DO IT”**
Bashaw: Business Diversification: Turning trash into treasure.
High Prairie: Business Diversification: When opportunity knocks, answer the door.
Westlock: Success Does not Happen Overnight: the first steps to success

9:10 am **Opportunities in Seed & Grain Processing** Trevor Pizzey

10:00 am **Refreshment Break & Trade Show** Foyer & Emerald/Maligne Rooms
Sponsored by: ATB & Carter Day

10:30 am **Syngenta Product & Company Update:** Shad Milligan & Rob Bishop

11:00 am **Budget, Appointment of Auditor
Unfinished & New Business**

11:15 am **KEYNOTE SPEAKER**

Viviane Forest

Gold Medalist, Paralympic Athlete and Overcoming Adversity Expert



Viviane Forest is a Triple Gold Medal Paralympian of 2000, 2004 and 2010. Viviane is one of Canada’s most decorated Paralympic athletes. After a nine-year career as a member of the national Goalball team, she now competes for Canada in Para-Alpine skiing. Viviane Forest has seven Paralympic medals from three different Paralympic Games.

Viviane was born in Montreal but now calls Edmonton home. She has been in competitive sports since the age of four. Viviane played hockey and ringette, participated in karate, judo, track and field, cycling and provincial level swimming. The one thing that differentiates Viviane from other athletes is that she has only 4% of normal vision. Yet she excels at the highest possible levels.

Viviane Forest races down the ski slopes, with her guide, at speeds over 100 km/hr. They use a two-way radio system, trust and confidence to prevail on the slopes of the world. At the Vancouver 2010 Paralympic Winter Games, Viviane won medals in all five alpine race disciplines.

With two Paralympic gold medals won in Goalball at the Sydney 2000 and the Athens 2004

Paralympic Summer Games, Viviane has become one of a few female high-performance athletes in the world to win gold medals in both summer and winter Paralympic or Olympic Games.

Sponsored by: Lewis M. Carter Manufacturing

12:15 pm **Annual Meeting Adjournment**

12:20 pm **Recognition Luncheon** Palisades/Logan Rooms
Sponsored by: CS Welding

Join in acknowledging Provincial Board and long-service contributions.

Thank You For Participating In The 67th Annual General Meeting

TRAVEL SAFE

SEE YOU IN 2021

WORKSHOP SPEAKER BIOGRAPHIES

Shawn Brook **CRITICAL CONVERSATIONS:**



Doing the right thing is not always easy, but it is always the right thing! Shawn remains committed to this concept and knows very clearly that he has surrounded himself with a superbly talented group of colleagues at Issues Ink. With a keen focus on solutions, Shawn utilizes his more than 20-plus years of management experience across multiple private and public sector industries to help share and shape the ag communications landscape. Travelling extensively around the world provides a huge network and global experiences to help clients find solutions to enhance their businesses and increase their return on investment. Content is king and execution is critical – for all of us.

Helen Whyte **BETTER MEETINGS= BETTER BOARDS**

Helen Wythe, CPF, CTF, C-IQ is a professional meeting facilitator working with anyone who must beneficially participate in and or constructively lead meetings. She has over 30 years of experience conducting meetings, training and, coaching people in best practice meetings skills. Helen believes that meeting culture has been overlooked as a critical factor in any organization's success. She has supported 1000's of people enhance their meeting facilitation knowledge, skills and abilities. Helen has assisted 100's of organizations to enrich their operations by sharing her expertise taking their meetings from barely passable to great. After being trained and or coached by Helen combined with using the tools, templates and tips provided people report that their meetings are enjoyable, efficient, and productive.

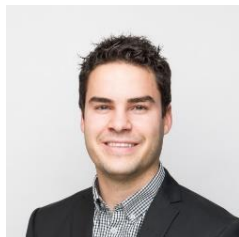


Foster Park Team **INSURANCE 101**

Foster Park Brokers Inc. was created in 1979 by several highly respected members of the brokerage community who specialized in providing exceptional service on complex risks. Over time, expertise has been added in risk management, underwriting, personal, group, program and financing areas. The firm has continued to grow in size and reputation. Foster Park's focus remains on providing exceptional service year after year for our thousands of valued clients. With combined experience in all types of insurance from farm coverage to commercial to group benefits, Foster Park Brokers has an expert in every field.



Andre Charios



Brendan GoodChild



Tyson Klassen



Carol Bouck