



CONNECTIONS

Quote of the Month:

"If you don't drive your business, you will be driven out of business"

-B.C. Forbes

E Mail Addresses Needed.

To ensure that EVERYONE is receiving timely information on education opportunities, business development opportunities, and seed industry information, email address of the plant and the CHAIRMAN are required. Over half of the membership update forms have been received. Sadly most are missing the email address for the chairman. Every attempt to keep the email volume to a minimum will be made, with content being vetted. Hard-copy mail is periodically required, but in an effort to keep information on-time, and low cost, email is definitely the preferred method of information delivery.

Board of Directors Meeting.

The Board of Directors met on March 3 & 4. Important business was handled, as well as developing the road map for our strategic direction for the next 12- 18 months. Believe it or not, planning for the next AGM is now underway, as well as industry outreach plans, business development ideas, and training goals.

Raising the profile of the Alberta Seed Processors at Ag Expo 2016.

The Association participated in AG Expo Trade show. Three seed plants helped staff the booth during the



show, promoting the Association as a whole, as well as their own individual service offerings. Trade shows are a great way to not only convey what your business offers, but to collect pertinent information about industry trends.

Now... a Grain of Wisdom....

Recently, I received feedback from a member regarding the lack of advertising in the past issue of THE ALBERTA SEED GUIDE. It was pointed out that this is *OUR* publication, and revenue from it reduces membership dues. It seems to some members that a few of our members are now investing in advertising that benefits the entire association. A suggestion was made that IF we would all invest in advertising, then the benefit would be greater, and not carried on the backs of only a few members. Keeping with the CO-OP spirit, advertising in THE ALBERTA SEED GUIDE, hits two of the basic co-operative principals: Economic Participation & Co-operation Amongst Co-operatives.

THINK YOU DON'T NEED TO ADVERTISE? THINK AGAIN.... Recently, my daughter participated in a High School function that had students go into the community & talk to a business owner to get a profile of the business. Wow...what a learning project for everyone... I learned stuff about businesses that I have driven by for 20 years... I never knew that the local car wash has gift certificates... (Guess what everyone is getting for *next* Christmas) Maybe your business is just like the Car Wash, maybe you do something or have an offer that your customers need to know. Do not assume your customers know everything about what you do & what your business has to offer. Especially if you have been around for a long time!!! Apathy Kills us all!

Members get a preferred early booking rate. Also advertising in both the fall and spring issues are a deal.

Please contact Hiten Shah at Issues Ink to book your ad. shah@issuesink.com.

(advertising rate info is also available from)
Monica at the office (403) 489 9999
monica.klaas@seedprocessors.ca

IT'S NOT TOO EARLY TO BOOK YOUR AD

Plant Breeder's Rights Grower Declaration.

ALL member plants received a draft copy of the recommended grower declaration, as well as a sample plant policy, and background cover letter. If you have misplaced the copy of your declaration, please contact Monica ASAP. Remember, a well handled grower sign off program goes a long way to limit the Plant's, the staff & the Board's liability. Plant Breeders Rights HAVE changed, hence our business practices need to change to accommodate the new legislation. Need more info? Try pbrfacts.ca.

Check out our NEW e- Home.

www.seedprocessors.ca is now up & running. Everyone should have received the universal sign in ID & password to access the "members only" part of the site. Access to the member's only part of the site is intended for managers and the chairman of each board. In this area, you will find past AGM minutes, inspection forms, etc... Check it out...

www.seed.ab.ca is still our website for customers to search for and find seed processing services.

Find Alberta Seed Processors on Twitter
[@abseedpro](https://twitter.com/abseedpro)

Safety Signage

To be in alignment with Federal labor Laws, all facilities must have appropriate safety signage. WorkCare Consulting has pulled together a group order for safety signage for locations that do NOT apply seed treatments, as well as those locations that do handle seed treatments. A copy of the order form was sent out with all membership renewals. Order deadline is April 29, 2016

If you require further information, please contact
JamiePage at (780)349-3379
jp@workcareconsulting.com

Seeking Director for Region 3.

If anyone is interested in representing region 3 on the Provincial Board of Directors, please contact Dave Bishop (President) at 403 382 9786. To be on the Provincial Board, a person must be a shareholder of one of the plants in the associated region. Board experience is preferred, but not absolutely necessary.

Registered Varieties & PBR Data Base.

Need to know the registration status of a variety, and the PBR designation? Go to cdnseed.org and click on the "Library" tab for a complete listing.

Events:

Peace Country Classic Farm Show
Grande Prairie
March 12 & 13

Manager's Training
High Prairie
June 21 & 22

EMPLOYMENT OPPORTUNITY

STROME SEED PLANT

FULL TIME Plant Manager

Experience necessary. Wage negotiable.
For further information contact
Tom Zwack at 780-608-9592
or email t.zwack@hotmail.com

EMPLOYMENT OPPORTUNITY

PINCHER CREEK SEED PLANT

FULL TIME Plant Operator

Pincher Seed Plant is seeking a full-time assistant manager with an opportunity to become manager in the future. The right individual will have a minimum of 2 - 3 years of seed plant experience, with Color Sorter experience being an asset .

Please email seedmanpc@gmail.com

Have News & Events you think should be posted in future CONNECTIONS?

Contact Monica ...

monica.klaas@seedprocessors.ca.