

## CHANGES ARE COMING TO THE ALBERTA SEED PROCESSORS AGM!



We are excited to announce the following changes for our 66th AGM which runs from January 16-18, 2019...

- **A CHANGE OF VENUE!**

- Double Tree Inn - 16615-109 Ave Edmonton, AB T5P 4K8

*(Yes, after decades of using the same venue, we are on the move for 2019. As part of our program we will be attending the Mayfield Dinner Theatre, so, register early!)*

- **A CHANGE IN SPONSORSHIP PROCESS!**

- Sponsorship partners can now support the Manager's Association Ice Breaker event and the AGM through a single process.

*(Rather than get asked for support from two different entities, sponsorship is now being coordinated out of the Provincial office.)*

Dear Seed Industry Partner,

By participating in this event through your sponsorship, you will have a direct line to our delegates (farm board members and seed plant operators) representing 67 farmer-owned, co-operative seed cleaning plants throughout Alberta and northeastern British Columbia. This is a unique opportunity to network with some of the brightest business minds in the country. We hope to see you there!

Further information on the sponsorship levels are enclosed within this sponsor package. If you have additional questions, do not hesitate to contact myself directly at (403) 489-9999 or via email at [monica.klaas@seedprocessors.ca](mailto:monica.klaas@seedprocessors.ca). Please indicate your interest in participation no later than November 1, 2018.

Thank you for your consideration.

Regards,

**Monica Klaas**  
**General Manager**

**AS A SPONSOR, YOU WILL BE RECOGNIZED WITH THE FOLLOWING BENEFITS:**

- Your logo in our AGM programs and PowerPoint
- Introduction of sponsor delegates registered and in attendance
- AGM Yellow Page Listing (hard-copy distributed and posted on website – seedprocessors.ca)
- Recognition in Annual Report and Spring issue of Seed Plant News



Partner	Platinum	Gold	Silver	Bronze
<b>SOLD OUT</b>	<b>\$5,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>
SOLD OUT	Opportunity to sponsor special events or guest and keynote speakers. Includes one free delegate registration and opportunity to introduce an event.	Opportunity to sponsor a luncheon, breakfast or refreshment tickets.	Opportunity to sponsor a refreshment break or audio visual for the event.	General supporter sponsorship.

*\*Note: Additional sponsorship opportunities at customizable rates are available upon request.*

**ICE BREAKER SUPPORTER**  
*(formerly solicited by the Managers Association)*

**SLOW MELT LEVEL: \$250.00**

**BIG THAW LEVEL: \$500.00**



**TRADE SHOW**

The trade show is operated for the duration of our conference surrounding our beverage break stations to ensure the best possible exposure for trade show attendees. Display tables will be made available at a cost of **\$400 + GST (\$420.00 total)**.



**ANNUAL MEETING ATTENDANCE**

As a sponsor and/or a trade show participant, you are invited to attend our annual meeting and banquet to network with seed plant delegates and fellow business associates. Registration is required at a fee of **\$300.00** per delegate before December 15, 2018 – this includes the Wednesday evening reception and entertainment, breakfast and lunch on Thursday, Thursday evening dinner theatre ticket and breakfast and lunch on Friday. After December 15, 2018, the registration fee is **\$350.00** per delegate.

## PARTNER SPONSORSHIP CONFIRMATION

Thank you for being a partner at our Annual Conference on January 16-18, 2019 at the Double Tree Inn, Edmonton. Your sponsorship, and participation in the tradeshow, or conference is genuinely appreciated, and essential to the success of the conference. Sponsors will have access to not only seed processing facility staff, but also to growers that are connected to the governing boards of individual processing facilities.

Please complete the following information before November 1, 2018 and email to [monica.klaas@seedprocessors.ca](mailto:monica.klaas@seedprocessors.ca) or fax 1-888-446-5853.

### TRADE SHOW

**Display Table space is available on a first come, first serve basis at \$400.00 plus GST of \$20.00 for a total of \$420.00**

*Display set-up may commence from 3:00-6:00 p.m. on Wednesday, January 16, 2019 and taken down Friday, January 18, 2019 after 12:30 p.m. Exhibitors will be provided with one 8' table.*

Company Name:		Contact Person	
Address:			
Town/City:		Postal Code:	
Phone:		Fax	
Email:			
Name of person(s) attending event			
<b>Sponsorship:</b>			
ICE BREAKER	Slow Melt \$250.00		\$
ICE BREAKER	BIG THAW \$500.00		\$
Sponsorship	Bronze \$500.00		\$
	Silver \$1000.00		\$
	Gold \$2000.00		\$
	Platinum \$5000.00		\$
Display Space	\$400.00 per Table (+gst)		\$
Registrations prior to Dec 15, 2018 \$300 per person (+gst)		# of registrations	
			\$
Registrations after Dec 15, 2018 \$350 per person (+gst)		# of registrations	
			\$
AMOUNT DUE			\$
Payment to Be (check one)		Enclosed	Invoiced

Please make cheques payable to the Association of Alberta Co-op Seed Cleaning Plants Ltd. and remit to: Alberta Seed Processors, Monica Klaas, 5030- 50th Street, Lacombe, AB T4L 1W8

**Thank You For Your Support & Participation!**

