



October 1, 2021

Dear Seed Industry Partner,

On behalf of the Association of Alberta Co-op Seed Cleaning Plants Ltd., I would like to extend an invitation for you to participate in our 69th Annual Meeting, January 12-14, 2022 at a venue TBA in Edmonton, AB.

The COVID Pandemic has definitely added complexities to daily life and will likely continue to do so for an extended period of time. The seed & grain processing business which has been included as an 'essential service' is on track to meet or slightly exceed the prior year's volumes.

After 18 months filled with webinars and on-line meetings, the prospect of an in-person event is very exciting. A survey of the membership indicates that 76% of respondents indicate that they are very likely to attend an in-person event. Hence, plans are going forward for an in-person event. Obviously, there WILL be restrictions, as well as contingency plans in case changes in public health protection rules affect the event. Should the event need to pivot to a virtual format, all sponsors/exhibitors will be contacted & offered other networking and sponsorship opportunities, and if necessary, refunds.

By participating in this event through your sponsorship, you will have a direct line to our delegates (farm board members and seed plant operators) representing 68 farmer-owned, co-operative seed cleaning plants throughout Alberta and northeastern British Columbia.

The sponsorship levels are summarized on the sponsorship grid. Should you have additional questions, or want to customize your participation beyond the stated sponsorship levels, do not hesitate to contact myself directly at (403) 489-9999 or via email at [monica.klaas@seedprocessors.ca](mailto:monica.klaas@seedprocessors.ca).

**Please indicate your interest in participation no later than **November 1, 2021**. Invoicing will follow your expression of interest, with a due date of December 31, 2021.**

Thank you for your consideration.

Regards,

A handwritten signature in black ink that reads "Monica Klaas".

Monica Klaas  
General Manager,