

69th ANNUAL MEETING


January 12, 13, & 14, 2022 – DOUBLE TREE INN - EDMONTON, ALBERTA

TENTATIVE SCHEDULE OF EVENTS

(Subject to change)

Wednesday, January 12th

8 am - 12 pm	Manager's meeting
1 - 4 pm	Business Development Training
4 - 7 pm	Registration
7 - 12 pm	Welcome Reception & Entertainment



**Select- A- Session:
Safety Management &
Board Development,
Communication**

Thursday, January 13th

8 am – 4 pm	Business Meeting
Noon- 1:30 pm	Awards Luncheon
4 pm - 5 pm	Regional Elections for Regions 3 & 4
5:30 pm – 12 pm	Mayfield Dinner Theatre

Friday, January 14th

8 am - Noon	Business Meeting
11:00 am	Keynote Speaker
Noon- 1:00 pm	Long Service Recognition

Key Dates:

November: Hotel Reservations Available
Via Telephone:(780) 484-0821 or toll free at 1-800-661-9804
Quote group code of 'Alberta Seed Processors 69th AGM.'
Via Double Tree Website: Quoting Group Code: 'Alberta Seed Processors 69th AGM.'
Via Personalized Webpage: [book/reservation/rooms/DirectLink](https://www.hilton.com/en/book/reservation/rooms/DirectLink)
<https://www.hilton.com/en/book/reservation/rooms/?ctyhocn=YEGNMDT&arrivalDate=2022-01-11&departureDate=2022-01-14&room1NumAdults=1&cid=OM%2CWW%2CHILTONLINK%2CEN%2CDirectLink>

December 1: Deadline for Resolution Submission

December 10: Deadline to reserve hotel rooms at group rate starting at \$149.00 (parking included)
Deadline for early registration fee of \$300.00

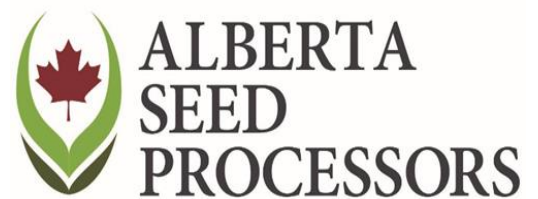
Note: There will not be a formal partner (Ladies) program planned for the 2022 event.

Here is the contact information for the onsite spa should anyone choose to make their own booking:

Damara Day Spa <https://damaradayspahilton.com/> (780) 888-5013

Extra Lunch & Dinner Theatre Tickets are available- please see registration form

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Wednesday Workshops:

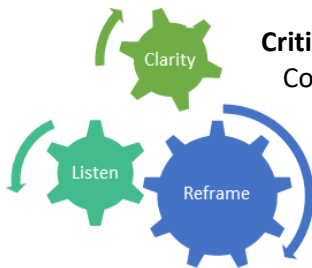
3 concurrent workshops will be offered:

Scheduled at 1-4 pm January 12th. (When registering, please select one workshop to attend)

Better Boards: Effective Boards: Understanding Roles & Responsibilities of being a board member is one thing, actually fulfilling them is another. Attend this interactive workshop to gain a better understanding of the hallmarks of high performing board members and how to build a healthy board. Topics will include, role & responsibility review, board assessments, governance, short- and long-term planning.



Who should attend: Directors, and anyone that holds a position on any board.



Critical Conversations: Communication Skills for the Grass-Roots Agriculture Sector:

Communication is king. The uncertainty of the past 2 years has created a lot of fear & stress, which is too often resulting in 'ugly' communication & behavior. Communicating in a non-aggressive manner is now a requirement, rather than a virtue. Attend this workshop to learn how to create messaging that is clear, concise, but also kind. Choosing when to react, and when to stay silent is now more important than ever.

Who should attend: Everyone!! Regardless of communication skill.

Safety Management: : Attend this session to complete hazard assessments. Bring your existing safety manual & update your existing manual, or create new hazard assessments. NOTE: as each site is unique with unique hazards, this workshop is designed to assist in the completion & discussion of hazard assessments. This session does NOT replace on-site safety & hazard assessments that should be completed by staff & management on a regular basis.

Who Should Attend: Managers, Staff & Board members.



Guest Speaker:



UNDER CONSTRUCTION

Stay tuned for the announcement on an industry leading speaker that will inspire, educate, and even amaze the audience.

Key Note Speaker: Jennifer Barroll

Corporate Leadership and Communications Consultant

Jennifer Barroll is a passionate communicator. With a background as an actor, media personality, and stand-up comedian, Barroll uses her quick wit and energetic personality to deliver practical leadership training and communication tools. Having worked with some of the biggest brands, including Nascar, Red Bull, and McDonalds, she helps both individuals and companies reach their full potential.



Barroll spent years working in the technology industry before starting her own successful marketing and communications company. She also co-developed a successful leadership and mentorship program for youth at risk, the Calgary Youth Justice Society's 'In The Lead' program. It's still going strong today with thousands of participants. Today, Barroll is a sought-after international speaker, host, and entertainer, who specializes in leadership training, communications management, change management, and business development.

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