

**ALBERTA  
SEED  
PROCESSORS**

**5030 –50 Street, Lacombe,  
Alberta T4L 1W8**  
Phone (403) 489 9999  
Fax 1 888 446 5853

## **69<sup>th</sup> ANNUAL MEETING**

January 12, 13, & 14, 2022 – DOUBLE TREE INN - EDMONTON, ALBERTA

### **TENTATIVE SCHEDULE OF EVENTS**

(Subject to change)

#### **Wednesday, January 12<sup>th</sup>**

8 am - 12 pm	Manager's meeting
1 - 4 pm	Business Development Training
4 - 7 pm	Registration
7 - 12 pm	Welcome Reception & Entertainment

#### **Thursday, January 13<sup>th</sup>**

8 am – 4 pm	Business Meeting
Noon- 1:30 pm	Awards Luncheon
4 pm - 5 pm	Regional Elections for Regions 3 & 4
5:30 pm – 12 pm	Mayfield Dinner Theatre

#### **Friday, January 14<sup>th</sup>**

8 am - Noon	Business Meeting
11:00 am	Keynote Speaker
Noon- 1:00 pm	Long Service Recognition



#### **Key Dates:**

- November:** Hotel Reservations Available  
Via Telephone:(780) 484-0821 or toll free at 1-800-661-9804  
Quote group code of 'Alberta Seed Processors 69th AGM.'  
Via Double Tree Website: Quoting Group Code: 'Alberta Seed Processors 69th AGM.'  
Via Personalized Webpage: [book/reservation/rooms/DirectLink](https://www.hilton.com/en/book/reservation/rooms/DirectLink)  
<https://www.hilton.com/en/book/reservation/rooms/?ctyhocn=YEGNMDT&arrivalDate=2022-01-11&departureDate=2022-01-14&room1NumAdults=1&cid=OM%2CWW%2CHILTONLINK%2CEN%2CDirectLink>
- December 1:** Deadline for Resolution Submission
- December 10:** Deadline to reserve hotel rooms at group rate starting at \$149.00 (parking included)  
Deadline for early registration fee of \$300.00

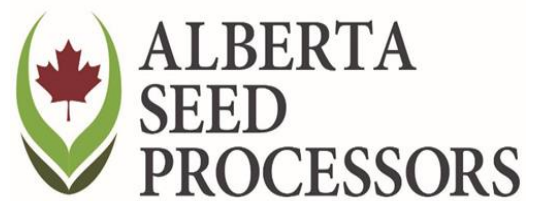
Note: There will not be a formal partner (Ladies) program planned for the 2022 event.

Here is the contact information for the onsite spa should anyone choose to make their own booking:

Damara Day Spa <https://damaradayspahilton.com/> (780) 888-5013

Extra Lunch & Dinner Theatre Tickets are available- please see registration form

# 69th ANNUAL MEETING



## Wednesday Workshops:

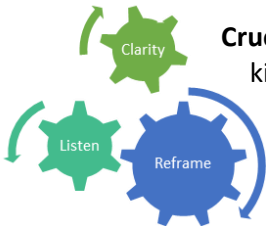
3 concurrent workshops will be offered:

Scheduled at 1-4 pm January 12th. (When registering, please select one workshop to attend)

**Better Boards: Effective Boards:** Understanding Roles & Responsibilities of being a board member is one thing, actually fulfilling them is another. Attend this interactive workshop to gain a better understanding of the hallmarks of high performing board members and how to build a healthy board. Topics will include, role & responsibility review, board assessments, governance, short- and long-term planning.



**Who should attend:** Directors, and anyone that holds a position on any board.



**Crucial Conversations: Building Leadership Skills Through Better Communication:** Communication is king. The uncertainty of the past 2 years has created a lot of fear & stress, which is too often resulting in 'ugly' communication & behavior. Attend this workshop to learn how to create messaging that is clear, concise, but also kind. Choosing when to react and when to stay silent is now more important than ever.

**Who should attend:** Everyone!! Regardless of communication skill

**Safety Management:** : Attend this session to complete hazard assessments. Bring your existing safety manual & update your existing manual, or create new hazard assessments. NOTE: as each site is unique with unique hazards, this workshop is designed to assist in the completion & discussion of hazard assessments. This session does NOT replace on-site safety & hazard assessments that should be completed by staff & management on a regular basis.

**Who Should Attend:** Managers, Staff & Board members.



## Guest Speaker: **Dr. Jennifer Zantinge**

### **Molecular Biologist**



Jennifer graduated from the University of Guelph with a PhD in molecular biology, genetics, Vet. microbiology and pathobiology. Her research gradually pivoted to crops from animals, while working as a visiting scientist at AAFC Lethbridge and then a scientist at the Alberta Agriculture Field Crop Development Centre (FCDC) at Lacombe, AB. She now has 20 years of experience leading the molecular genetics/biotechnology laboratory at FCDC. Her work has contributed to the development of new barley varieties with improve malt quality and increased disease resistance through the application of Marker Assisted Gene pyramiding (MAGP).

## Key Note Speaker: **Jennifer Barroll**

### **Corporate Leadership and Communications Consultant**

Jennifer Barroll is a passionate communicator. With a background as an actor, media personality, and stand-up comedian, Barroll uses her quick wit and energetic personality to deliver practical leadership training and communication tools. Having worked with some of the biggest brands, including Nascar, Red Bull, and McDonalds, she helps both individuals and companies reach their full potential.



*Thank You to Our Premiere Partners!*



*Thank You to Our Platinum Sponsors!*



*Thank You to Our Gold Sponsors*



*Thank You to Our Silver Sponsors*



*Thank You to Our Bronze Sponsors*



\*As of December 1, 2021

