



**ALBERTA
SEED
PROCESSORS**

69th Annual General Meeting

January 12-14, 2022

AGENDA



ALBERTA SEED PROCESSORS

69th Annual General Meeting

Tentative Delegates Agenda

(Subject to Change & Approval)

January 12-14, 2022

Double Tree Inn, Edmonton, AB

WEDNESDAY - JANUARY 12, 2022

9:00 am – noon **Managers Meeting:** Open to managers & invited guests

1:00 - 4:00 pm **Concurrent Professional Development Workshops** (open to all)

Sponsored by Syngenta

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| 1. Board Member Skill Builder | Robson Room |
| 2. Leadership & Communication Skill Builder | Silver Birch Conference Centre |
| 3. Safety Management: Hazard Assessment Workshop | Rundle Room |

Select one of these three sessions:

- Better Boards: Effective Boards:** Understanding Roles & Responsibilities of being a board member is one thing, actually fulfilling them is another. Attend this interactive workshop to gain a better understanding of the hallmarks of high performing board members and how to build a healthy board. Topics will include: role & responsibility review, board assessments, governance & planning.
Who should attend: Directors and anyone that holds a position on any board.
- Crucial Conversations: Building Leadership Skills Through Better Communication:** Communication is king. The uncertainty of the past 2 years has created a lot of fear & stress, which is too often resulting in 'ugly' communication & behavior. Attend this workshop to learn how to create messaging that is clear, concise, but also kind. Choosing when to react and when to stay silent is now more important than ever.
Who should attend: Everyone!! Regardless of communication skill.
- Safety Management:** Attend this session to complete hazard assessments. Update your existing safety manual or create new hazard assessments. NOTE: as each site is unique with unique hazards, this workshop is designed to assist in the completion & discussion of hazard assessments. This session does NOT replace on-site safety & hazard assessments that should be completed by staff & management on a regular basis.
Who Should Attend: Managers, Staff & Board members.

4:00 pm – 7:00 pm **Registration Desk** *Foyer*
Sponsored by Foster Park Brokers

IMPORTANT Voting credential cards must be completed and presented at registration.
Lanyards *Sponsored by Lewis M Carter*

7:30 pm - 12:00 am **Ice Breaker Event:** *Logan/Palisades Ballrooms*
Hosted by: Managers Association
Entertainment, Door Prizes, Light snacks, Refreshments, No Host Bar.
Limited Edition Drink Tickets *Sponsored by CanSeed Equipment*



69th AGM Tentative Agenda- Continued
THURSDAY - JANUARY 13, 2022

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| 7:00 - 8:00 am | Breakfast <i>Sponsored by Meridian</i> | <i>Logan/Palisades Ballrooms</i> |
| 7:00 -noon | Registration Desk <i>Sponsored by Foster Park Brokers</i> | <i>Foyer</i> |
| 8:00 am | Trade Show Opens | <i>Alpine Lakes Rooms</i> |
| | Audio- Visual <i>Sponsored by SGS</i> | |
| 8:00 am | Annual General Meeting Call to Order – Tom Coppock, President O Canada – Wendy Coppock Invocation – Doug Sell Greetings from Government Officials, Agriculture Industry Business Meeting, including reports & formation of finance committee Disposition of 2021 Resolutions Auditor’s Report – Daryl Andre Managers Association Report – Hugh Baier | <i>Robson/Rundle Ballrooms</i> |
| 10:00 am | Refreshment Break & Trade Show <i>Sponsored by 20/20 Seed Labs</i> | <i>Alpine Lakes Rooms</i> |
| 10:30 am | Bayer CropScience Product & Company Update | |
| 11:00 am | GUEST SPEAKER | <i>Sponsored by Seed Check Technologies</i> |
| | Dr. Jennifer Zantinge Molecular Biologist Jennifer graduated from the University of Guelph with a PhD in molecular biology, genetics, Vet. microbiology and pathobiology. Her research gradually pivoted to crops from animals, while working as a visiting scientist at AAFC Lethbridge and then a scientist at the Alberta Agriculture Field Crop Development Centre (FCDC) at Lacombe, AB. She now has 20 years of experience leading the molecular genetics/biotechnology laboratory at FCDC. Her work has contributed to the development of new barley varieties with improve malt quality and increased disease resistance through the application of Marker Assisted Gene pyramiding (MAGP). |  |
| 12:00 pm | Awards Luncheon <i>Sponsored by Bayer CropScience</i> Join us in honoring our <i>OUTSTANDING SERVICE AWARD</i> winner and the recipients of the <i>GOLDEN KERNEL AWARDS</i> . | <i>Palisades/Logan Ballrooms</i> |
| 1:15 pm | BASF: Product & Company Update | |
| 1:45 pm | Alberta Seed Guide Update: Seed World Group – Shawn Brook | |



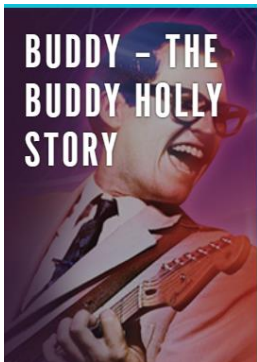
69th AGM Tentative Agenda- Continued

- 2:15 pm **National Seed Industry Update - Seeds Canada**
- 3:00 pm **Refreshment Break & Trade Show** *Alpine Lakes Rooms*
Sponsored by UPL Ltd.
- 3:30 pm **PANEL/ Q & A or Focus Group Discussion** Delegates break out into smaller groups and discuss topics pertinent to the Association and its members
- 4:45 pm **Resolutions**
- 5:00 pm **REGIONAL ELECTIONS: Regions 3 & 4;** please have 2 or 3 delegates from each plant in these regions attend the elections.
- 5:00 pm **Annual General Meeting recess until following day**

Evening Entertainment: *Sponsored by CS Welding- Chad Sinclair*

Mayfield Dinner Theatre Presents: "BUDDY- The Buddy Holly Story"

- 5:30 pm Doors Open
5:30 -7:30 pm Buffet Dinner Served
7:30 pm Show



OH BOY, BUDDY IS BACK! We are thrilled to bring back to our stage the world's most successful rock 'n roll musical that has been seen by over 22 million people worldwide! *Buddy – The Buddy Holly Story* tells the true story of Buddy's meteoric rise to fame, from his humble beginnings when *That'll Be the Day* first hit the airwaves to that fateful day in February 1959. Experience the incredible legacy of the young man with glasses who took the golden days of rock 'n' roll by storm and in such a brief period of time changed the face of popular music. Featuring over twenty of Buddy's greatest hits including *Peggy Sue, Not Fade Away, Every day, Rave On, Oh Boy, Maybe Baby, That'll Be the Day, Raining in My Heart*, plus Ritchie Valens' *La Bamba*, and the Big Bopper's *Chantilly Lace*, this high energy, non-stop musical celebration will have you dancing in your seats!

Mayfield Attendance Rules including City of Edmonton & AB Health Directives

- *Children under 5 years of age are not permitted in dinner theatre.*
- *Dress Code: The recommended dress code is business casual or better.*
- *Management has the right to refuse anyone admittance if their attire is not suitable.*
- *All guests 12 and over must show one of the following to be admitted to the Theatre:*
 - *Proof of Double Vaccination*
 - *A Negative PCR or Rapid Test obtained from a private-pay testing location in the past 72 hours (tests from AHS or Alberta Precision Laboratories will not be accepted)*
 - *Documentation of a medical exemption (original document)*
- *Guests 18 and over must also show gov't issued personal identification*
- *In accordance with the City of Edmonton Bylaw, masks must be worn when walking about the Theatre, in the Buffet Area, and during the performance. Masks may be removed when eating and drinking. Those who choose to not wear a mask will not be allowed entry.*
- *Hand Sanitizer is mandatory for all guests prior to entering the Buffet Area*
- *Gloves and sanitizing wipes are available in the Buffet Area*



69th AGM Tentative Agenda- Continued

FRIDAY – JANUARY 14, 2022

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| 7:00 - 8:00 am | Breakfast <i>Sponsored by: Farm Credit Canada</i> | <i>Palisades/Logan Ballrooms</i> |
| 8:00 am | Trade Show Opens | <i>Alpine Lakes Rooms</i> |
| 8:00 am | ANNUAL MEETING Reconvenes Election Results for Regions 3 & 4 | <i>Rundle/Robson Ballrooms</i> |
| 8:05 am | “If We Can Do It, You Can Do It” <i>Show case of innovation of our members</i> | |
| 8:35 am | Labour Canada Update | |
| 9:25 am | Foster Park Brokers Insurance & Company Update | |
| 9:45 am | Refreshment Break & Trade Show <i>Sponsored by: Nexeed</i> | <i>Alpine Lakes Rooms</i> |
| 10:15 am | Syngenta Product & Company Update | |
| 10:45 am | Budget, Appointment of Auditor Unfinished & New Business | |
| 11:00 am | KEYNOTE SPEAKER: <i>Sponsored by: Scotia Bank</i> | |

Jennifer Barroll

Corporate Leadership and Communications Consultant



Jennifer Barroll is a passionate communicator. With a background as an actor, media personality, and stand-up comedian, Barroll uses her quick wit and energetic personality to deliver practical leadership training and communication tools. Having worked with some of the biggest brands, including Nascar, Red Bull, and McDonalds, she helps both individuals and companies reach their full potential.

Barroll spent years working in the technology industry before starting her own successful marketing and communications company. She also co-developed a successful leadership and mentorship program for youth at risk, the Calgary Youth Justice Society’s ‘In the Lead’ program. It’s still going strong today with thousands of participants.

Today, Barroll is a sought-after international speaker, host, and entertainer, who specializes in leadership training, communications management, change management, and business development.

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| 12:00 pm | Annual Meeting Adjournment | |
| | Recognition Luncheon <i>Sponsored by: BASF</i> Join in acknowledging long service contributions. | <i>Logan/Palisades Ballrooms</i> |

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