



**ALBERTA  
SEED  
PROCESSORS**

# **70th Annual General Meeting**

**January 18-20, 2023**

# **AGENDA**



# ALBERTA SEED PROCESSORS

70<sup>th</sup> Annual General Meeting

January 18-20, 2023

Double Tree by Hilton West Edmonton

## Tentative Delegates Agenda

*(Subject to Approval)*

### WEDNESDAY - JANUARY 18, 2023

9:00 am – noon **Managers Meeting:** Open to managers & invited guests

1:00 - 4:00 pm **Concurrent Professional Development Workshops**

*Sponsored by Accurate Scale &*

*Hanks Feed Mills*

**Robson Ballroom**

**Silver Birch #5**

1. **Board Member Skill Builder**
2. **Leadership Skill Builder**

Select one of these two sessions:

*(Updated, December 21, 2022)* **Better Boards: HR 101: & Identity Theft- How to Protect Yourself**

Understanding your businesses' most important assets: Human Resources is imperative to operating a successful business. This session will be an introductory session on Performance Management. ALSO, a bolt-on session on Identity Theft and how to protect yourself applies to your position on a board of directors as well as your personal or farm life.

**Who should attend:** Directors and anyone that holds a position on any board.

#### **Leadership Skills for the Grass-Roots Agriculture Sector:**

Business skills aren't just the obvious skills to complete a job or task. To succeed, you need people skills like leadership, empathy, teamwork, and clear communication. Leadership skills are instrumental in building trust and motivating your team, and we rely on our employees with solid interpersonal skills to represent our goals, brand and initiatives. People skills are indispensable as part of your business skills toolbox. This workshop will help you identify and hone these other skills that are the foundation of good leadership by creating clarity in your professional relationships – helping to future proof your business

**Who should attend:** Everyone!! Regardless of communication skill.

4:00 pm – 7:00 pm

**Registration Desk**

**Conference Foyer**

*Sponsored by NFP Brokers*

#### **IMPORTANT**

Voting credential cards must be completed and presented at registration.

7:30 pm - 12:00 am

**Ice Breaker Event:**

*Logan-Palisades Ballrooms*

*Hosted by: Managers Association*

Entertainment, Door Prizes, Light snacks, Refreshments, No Host Bar.

Limited Edition Drink Tickets

*Sponsored by 2020 Seed Labs*

*Audio Visual for Meeting*

*Sponsored by Behst*

*Partner Program*

*Sponsored by Seed Check Technologies*

## THURSDAY - JANUARY 19, 2023



7:00 - 8:00 am	<b>Breakfast</b> <i>Logan Palisades Room</i>	<i>Sponsored by Meridian</i>
7:00 -noon	<b>Registration Desk</b>	<i>Sponsored by NFP</i>
7:30 am	<b>Trade Show Opens</b>	<i>Alpine Lakes Rooms</i>
8:00 am	<b>Annual General Meeting</b>	<i>Robson Rundle Rooms</i>

Call to Order – Tom Coppock, President  
O Canada  
Invocation  
Greetings from Government Officials, Agriculture Industry  
Business Meeting, including reports & formation of finance committee  
Disposition of 2022 Resolutions  
Auditor’s Report – Daryl Andre  
Managers Association Report – Hugh Baier

10:00 am **Refreshment Break & Trade Show** *Sponsored by ATB Financial*

10:30 am **Labour Canada Update**

11:00 am **GUEST SPEAKER:** *Sponsored by Farm Credit Canada*



### **Dr. Sheri Strydhorst: ‘From Research to Revenue’**

Sheri is the Principal of Sheri's Ag Consulting Inc. She has over 20 years of experience in research and the agricultural industry. Her career has focused on enhancing the profitability of Canadian crop producers. She believes in research that aligns with grower needs, while upholding scientific rigor. She has built strong relationships with researchers, industry and producers. She has a long history of extending research findings so that they resonate with farmers.

12:00 pm **Awards Luncheon** *Sponsored by Bayer CropScience*  
*OUTSTANDING SERVICE AWARD, GOLDEN KERNEL AWARDS.*

1:00 pm **Supplier Session: Envisioning the Future: BASF**

1:30 pm **National Seed Industry Update: Seeds Canada**

2:00 pm **Supplier Presentation: Back to the Future: BAYER**

2:30 pm **Seed Word Group: Shawn Brook**

3:00 pm **Refreshment Break & Trade Show** *Sponsored by SGS*

3:30 pm **Supplier Session: Risk Management: NFP Brokers**

4:00 pm **Focus Group Discussion:**  
**Delegates will form into groups to discuss current & future issues & opportunities**

4:45 pm **Resolutions**

4:50 pm **REGION 5, 6, & 7 ELECTIONS;**  
Required attendance from everyone from regions 5, 6, & 7

5:00 pm **Annual General Meeting recess until following day**

