



ALBERTA
SEED
PROCESSORS

72nd Annual General Meeting

THE SKY IS THE LIMIT

January 15 - 17, 2025

AGENDA





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DoubleTree by Hilton West Edmonton

Tentative Delegates Agenda

(Subject to Approval)

Conference Registration Desk

Sponsored by NFP

Conference Area Foyer

Wednesday January 15

4 - 7 pm

Thursday January 16

7 - 11 am

IMPORTANT: Voting credential cards must be completed and presented at registration.

WEDNESDAY - JANUARY 15, 2025

8:45 am – noon

Managers Meeting: Open to managers & invited guests

1:00 - 4:30 pm

Concurrent Professional Development Workshops

1. Better Boards & Better Business: Insurance 101:

Robson Room

Sponsored by ATB & Kenobie

This workshop is designed for board members and staff of co-ops and will address how finance intertwines with risk management. Learn everything you wanted to know about Insurance & more!

Who should attend: Directors and anyone that manages insurance.

2. MIX TANK: Professionalism, Agronomy, Seed Treatment Topics:

Silver Birch Conference Centre

Sponsored by Strategic Management & Corteva

This workshop is a mix of information & learning opportunities that varies from honing your soft skills in the “working relationships” segment to tweaking the other side of your brain to science content like insect biology.

Who should attend: Anyone who treats seed, works in a seed plant or is interested in a wide array of topics.

7:00 pm - 12:00 am

Ice Breaker Event:

Logan-Palisades Ballrooms

Hosted by: Managers Association

Doors open at 7:00 pm

Casino timing TBA

Entertainment, Door Prizes, Light snacks, Refreshments, No Host Bar.

Limited Edition Drink Tickets & Snacks

Sponsored by CS Welding & Renel Construction

Audio Visual for Meeting

Sponsored by Hanks Feed Mills

Conference WIFI: Password: to be assigned

Sponsored by Nexeed

Partner Program

Sponsored by Carter Day & SeCan

Trade Show Rooms

Sponsored by Current Group & CanaPro Grain Tech

THURSDAY - JANUARY 16, 2025

7:00 - 8:00 am	Breakfast	<i>Sponsored by Meridian</i>	<i>Robson- Rundle Rooms</i>
7:30 am	Trade Show Opens		
8:00 am	Annual General Meeting		<i>Logan Palisades Rooms</i>
	Call to Order – Todd McCann, President O Canada Invocation Greetings from Government Officials, Agriculture Industry Business Meeting Recognition of Quorum Disposition of 2024 Resolutions Board of Directors' Report General Manager's Report Auditor's Report – Daryl Andre Formation of Finance Committee Managers Association Report – Tom Luethi		
10:00 am	Refreshment Break & Trade Show		<i>Sponsored by 2020 Seed Labs</i>
10:30 am	Supplier Session: <i>BAYER Approaching the marketplace with fresh eyes:</i>		
11:00 am	GUEST SPEAKER: Dr. Lauren Comin- Director of Policy, Seeds Canada. The State of Agricultural & Seed Research in Canada		<i>Sponsored by SGS</i>
12:00 pm	Awards Luncheon <i>OUTSTANDING SERVICE AWARD, GOLDEN KERNEL AWARDS.</i>		<i>Sponsored by Bayer CropScience</i>
1:15 pm	Supplier Session: BASF		
1:45 pm	Panel Discussion: Canadian Seed Variety Development Dr. Lauren Comin - Seeds Canada, Jeremy Boychyn -Alberta Grains, Lori Oatway - Western Crops Innovation (tentative)	<i>Sponsored by Seed World Group</i>	
3:00 pm	Refreshment Break & Trade Show		<i>Sponsored by Garratt Industries</i>
3:30 pm	Focus Group Discussion: Delegates will form into groups to discuss current & future issues & opportunities with the goal of providing direction for future advocacy activities.		
4:30 pm	Resolutions		
4:45 pm	REGION 3 & 4 ELECTIONS <u>ALL region 3 & 4 Delegates are REQUIRED to attend</u>		
5:00 pm	Annual General Meeting recess until following day		

Evening Entertainment:

Sponsored by **Syngenta**

Mayfield Dinner Theatre Presents **FLASHBACK FEVER**

5:30 pm	Doors Open
5:30 -7:30 pm	Buffet Dinner
7:30 pm	Show

The Mayfield is turning 50 so we're throwing a rock 'n' roll dinner party that will have you dancing in your seats! Celebrating some of the best songs from the past 50 years and some of the most memorable moments from the Mayfield's long musical history, we've remastered a classic Mayfield mixed tape for your holiday rockin' pleasure. You're invited to boogie down for an off-the-hook flashback party as we relive those magic moments that made us grin – and groan! From ABBA to Adele, from Kiss to Queen and everything in between, this is guaranteed to be the biggest Birthday Bash in 50 years!

Mayfield Attendance Rules Children under 5 years of age are not permitted in dinner theatre. Dress Code: The recommended dress code is business casual or better. Management has the right to refuse anyone admittance if their attire is not suitable.

FRIDAY – JANUARY 17, 2025

7:00 - 8:00 am	Breakfast	Robson Rundle Rooms	Sponsored by Seed Check Technologies
7:30 am	Trade Show Opens	Alpine Lakes Rooms	
8:00 am	ANNUAL MEETING Reconvenes	Election Results	
8:10 am	"If We Can Do It, You Can Do It"	Show case of innovation of our members	
8:45 am	Labour Canada Update		
9:15 am	Supplier Session: Introducing New Products: Syngenta		
9:45 am	Refreshment Break & Trade Show		Sponsored by Accurate Scale
10:15 am	Seed World Group Update- Distribution of Alberta Seed Guide		
10:35 am	Budget, Appointment of Auditor		
10:45 am	Unfinished & New Business	THE SKY IS THE LIMIT, THINK BIG- IDEAS FOR SUCCESS	



11:00 am **KEYNOTE SPEAKER: Tyler Smith**

Sponsored by **LMC**

Tyler Smith is a 21-year-old survivor of the 2018 Humboldt Broncos bus crash, which claimed the lives of 16 of his teammates, staff members, and coaches. After physically recovering, he returned to the Broncos for ten games but realized that he needed to prioritize his mental health and take a step back from the game. Tyler has since made progress with his mental health recovery, including utilizing self-care tools like counselling.

Tyler is now passionate about sharing his story and being a mental health advocate. He co-hosts a podcast called 'Speak Your Mind' with NHL veteran Riley Sheahan and has also founded a mental health awareness clothing line called 'Not Alone Co.' The clothing line aims to facilitate meaningful conversations around mental health and donates portions of the proceeds to different charities and foundations across Canada. Tyler hopes to continue public speaking, advocating for mental health, and sharing his stories with those who may need them. He believes in the power of a conversation and wants to build a lasting community focused on vulnerability and conversation.

12:00 pm **Annual Meeting Adjournment**

12:00 pm **Long Service Recognition Luncheon**

Sponsored by: **BASF**