



**ALBERTA
SEED
PROCESSORS**

**74TH ANNUAL GENERAL MEETING
&
CONFERENCE**

JANUARY 13 - 15, 2027

EDMONTON, AB

REGISTRATION PACKAGE

Cultivating Leadership



Alberta Seed Processors

74th AGM



WELCOME

On behalf of the Alberta Seed Processors Association Board of Directors, we extend a warm invitation to you to attend our 74th AGM & Conference.

The Alberta Seed Processors AGM & Conference is an annual gathering that unites co-operatives, suppliers and industry leaders. It provides a platform for meaningful discussions about current and future trends within the seed & agriculture industry, all while fostering valuable connections and innovative solutions.

The goal of this year's AGM theme of Cultivating Leadership, is designed to highlight growth, future success, and empowerment of our members. The association invests in people and connections, builds strong skills from the ground up, and prepares our co-ops to handle tomorrow's challenges with confidence.

Now in its 74th year, this annual meeting stands as proof that leadership and connection are important to the members & stakeholders of the association. Keeping with the cooperative spirit, there is a priority on networking opportunities that result in information exchange and motivation with the goal of building stronger and relevant cooperative businesses. To this end the agenda has been updated to incorporate more time at breaks to facilitate enhanced tradeshow interactions.

Your presence and participation at the 2027 AGM & Conference will add immense value to these conversations, as we draw on the diverse experiences and insights of all attendees.

Thank you for being a member, and we look forward to seeing you in January!



Uwe Quedenbaum, President

2027 CONFERENCE THEME

Building on last year's theme, "Collaborative Innovation," our 74th AGM & Conference explores how we can cultivate leadership throughout Alberta's seed processing co-operative industry.

Strong leadership helps co-operatives adapt, grow, and prepare for what comes next. It is built every day—not only by those in formal leadership roles, but by directors, managers, staff, members, and industry partners who share ideas, take initiative, and support others.

LEAD AT EVERY LEVEL

Leadership is more than a title. It means taking initiative, communicating clearly, recognizing opportunities, and helping others succeed.

BUILD SKILLS FOR THE FUTURE

Conference sessions will offer practical ideas and strategies to help participants navigate change, strengthen their organizations, and turn new opportunities into action.

GROW STRONGER CO-OPERATIVES

By investing in people, sharing knowledge, and welcoming new perspectives, we can build leadership capacity and create resilient organizations ready for tomorrow's challenges.

CONNECT ACROSS THE INDUSTRY

Conversations among co-operatives, suppliers, and industry partners broaden perspectives, spark new ideas, and strengthen the relationships that move our sector forward.

Together, let's cultivate the people, ideas, and partnerships that will help our organizations and our industry thrive.



Join Us in Cultivating Leadership

Connect, collaborate, and shape the future of our industry.

The annual conference is your platform to engage with key stakeholders, expand your professional network, and directly influence the future of our association. Whether you are looking to gain industry insights, build lasting partnerships, or contribute to collective advocacy, your participation drives our shared success.



Why You Should Attend

1 Industry Engagement

Gain actionable insights into the initiatives, opportunities, and challenges shaping the agricultural landscape today.

- **Stay Informed:** Explore emerging trends and new industry initiatives meaningful to our members and partners.
- **Build Trust:** Strengthen existing relationships with suppliers, leadership, and key stakeholders in an open, communicative setting.

2 Networking & Business Development

Our agenda is intentionally designed to give you time to make valuable, high-impact connections.

- **Targeted Environments:** Use session breaks to connect with seed plant directors, staff, suppliers, and industry guests.
- **Uncover Opportunities:** Turn casual conversations into long-term partnerships, collaborations, and new business ventures.

3 YOUR Cooperative Association

Your voice matters. The conference serves as the primary venue for member governance, unity, and strategic direction.

- **Direct Governance:** Participate in the Annual General Meeting (AGM) and contribute directly to organizational oversight.
- **Unified Advocacy:** Engage in the Resolution process to shape our official position on major agricultural issues and align our industry voice.

Ready to Make an Impact?

Don't miss the chance to grow your business, connect with peers, and help guide our industry forward.



2027 CONFERENCE PROGRAM

January 13-15, 2027

WEDNESDAY, 01.13.27 MORNING

Managers Meeting: Open to Managers & Staff.
Guests by invitation

WEDNESDAY, 01.13.27 AFTERNOON

CONCURRENT WORKSHOPS

1. Lead with Confidence: Basic HR for Managers and Boards
2. Grounded and Connected: Professional Growth Without the Burnout

ICE BREAKER RECEPTION

THURSDAY, 01.14.27 MORNING

Annual General Meeting
Trade Show Opens
Guest Speaker: To Be Announced
Partner Program
AWARDS LUNCHEON: Celebrating Excellence

THURSDAY, 01.14.27 AFTERNOON

Cultivating Leadership Interactive Sessions
Region 1 & 2 Elections
Partner Program
DINNER THEATRE – doors open @ 5:30pm

FRIDAY, 01.15.27 MORNING

Cultivating Leadership Interactive Sessions
KEY NOTE SPEAKER: IAN HILL
Wrap up of Business meeting
Tradeshow closes @ noon
Awards Luncheon



Alberta Seed Processors 74th AGM & Conference Key Note Speaker



Ian Hill

LEADERSHIP IN CHANGING TIMES

We are living in fundamentally different times. It's not simply that the pace of change has accelerated. The very nature of change has changed.

The leadership qualities, capacities, and competencies that helped us win the battles behind us may not be the ones required to win the battles in front of us.

Having travelled to more than 700 Canadian communities throughout his career, including over 200 rural communities in the past 12 months alone, Ian Hill brings a unique, firsthand perspective on the challenges, opportunities, and changing realities facing rural Canada.

In this thought-provoking keynote, Ian draws on those experiences to challenge conventional thinking about leadership, explore what these changing times require of us, and identify the qualities and competencies needed to lead organizations, people, and communities successfully today and into the future.

Conference Key Dates

1. Submit Registration Form: Deadline
December 15
Remember to sign up for one of the
workshops
! Invoices will be issued in December

2. Book Hotel Reservations: Deadline:
December 15
Hotel booking details located on the
registration form

3. Submit Resolutions (if applicable)
Deadline: December 15

4. Fill In Voting Credential Cards Must
present @ registration

6. Regions 1 & 2 Association Director
Elections on January 14:
o Region 1 (3 yr term)
o Region 2 (3 yr term)
Candidates for regional elections must
attend the conference

